

ABOUT THIS SITE

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The Lead-Free Kids campaign is joint effort of the Ad Council, the Environmental Protection Agency, the U.S. Department of Housing and Urban Development, and the Coalition to End Childhood Lead Poisoning.

The goal of the campaign is to raise awareness of lead hazards and alert the public - especially parents and caregivers of children under six - to lead prevention resources, including:

- Facts about lead
- Lead poisoning prevention information for your home, school, or workplace, or during your home renovation or as a property manager or landlord
- Information on lead prevention and cleanup assistance in your local community
- Educational and outreach materials on lead poisoning prevention

Through the use of the information contained in this website, the public will be better able to make informed decisions regarding lead prevention for themselves and their families

About the Participants

Ad council - The Ad Council is a private, non-profit organization that marshals volunteer talent from the advertising and communications industries, the facilities of the media, and the resources of the business and non-profit communities to deliver critical messages to the American public. The Ad Council produces, distributes and promotes thousands of public service campaigns on behalf of non-profit organizations and government agencies in issue areas such as improving the quality of life for children, preventative health, education, community well being, environmental preservation and strengthening families.

Environmental Protection Agency (EPA) - The mission of the Environmental Protection Agency is to protect human health and the environment. EPA also leads the nation's environmental science, research, education and assessment efforts. Since 1970, EPA has been working for a cleaner, healthier environment for the American people.

U.S. Department of Housing and Urban Development (HUD) - HUD's mission is to increase homeownership, support community development and increase access to affordable housing free from discrimination. To fulfill this mission, HUD will embrace high standards of ethics, management and accountability and forge new partnerships - particularly with faith-based and community organizations - that leverage resources and improve HUD's ability to be effective on the community level.

Coalition to End Childhood Lead Poisoning - The Coalition to End Childhood Lead Poisoning is a national 501(c)(3) non-profit organization that creates, implements, and promotes programs and policies to eradicate childhood lead poisoning and further healthy homes. The Coalition was originally founded in 1986 as Parents Against Lead, a grassroots volunteer effort. Today, the Coalition is a nationally recognized policy, advocacy and direct service organization headquartered in Baltimore. The Coalition's services extend throughout the states of Maryland and Delaware, as well as St. Louis and Miami. The organization also provides advisory services to organizations such as the U.S. Conference of Mayors.

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HOTLINE

1-800-424-LEAD
(5323)

FOR MORE INFORMATION

TELL YOUR STORY ON FACEBOOK


 FIND THE DANGER ZONES
IN YOUR HOME
